



November 7, 2022

Re: Renaming of Prince, Ferro and Chromaflo companies to reflect Vibrantz branding

Dear valued supplier,

It has been almost six months since we shared the exciting news that Prince, Ferro and Chromaflo became part of Vibrantz Technologies. We are pleased to announce that effective November 30, 2022, we are changing the legal entity names in the U.S. and Canada to reflect the new Vibrantz brand.

From a practical standpoint, the name changes should be seamless for you. Each entity retains its same tax identification number (EIN).

We have organized important information below to facilitate this transition. **The following changes become effective Nov. 30, 2022:**

Current legal entity name	New legal entity name effective Nov. 30, 2022
Prince International Corporation	Vibrantz International Corporation
Ferro Corporation	Vibrantz Corporation
Chromaflo Technologies Corporation Inc.	Vibrantz Color Solutions Inc.
Prince Minerals LLC	Vibrantz Minerals LLC
Prince Energy LLC	Vibrantz Energy LLC
Prince Specialty Products LLC	Vibrantz Specialty Products LLC
Ferro Holdings LLC	Vibrantz Holdings LLC
Prince Canada Corporation	Vibrantz Energy Canada Corporation
Chromaflo Technologies Canada Inc.	Vibrantz Technologies Canada Inc.

Orders and transactions

Going forward, our Purchase Orders (POs) will be issued from the new legal entity. For example, if you have transacted with Prince Specialty Products LLC in the past, you will now receive POs and payments that reflect the new Vibrantz Specialty Products LLC name.

Invoices and banking

While our POs will reflect the new names beginning December 1, none of the companies' EINs have changed. Also, other than changing the beneficiary names on the accounts, our banking information remains the same.

Deliveries and signage

You will also begin to see signage changes at our facilities as we start using the Vibrantz name. We ask that you begin using the new Vibrantz name on postal mail and deliveries to help ensure we receive orders and mail without interruption or delay.

Email addresses

Also effective Nov. 30, we will transition to @vibrantz.com email addresses. All email addresses will use the following mechanism: firstname.lastname@vibrantz.com. For example, if your contact was jsmith@princecorp.com, the email address will now be joe.smith@vibrantz.com. So that we do not miss any important emails, our legacy email addresses will redirect to these new email addresses going forward.



Please share the news above with your teammates who will be affected by these changes. If you have any questions, please contact your buyer or purchasing manager directly.

We hope that all our suppliers experience our new name as reflective of who we are – energetic and bold – and what we do, which is innovating to bring color, performance and vibrancy to life. We look forward to continuing to work with you to better serve and supply our customers.

Sincerely,

A handwritten signature in blue ink that reads "Matthias Bell".

Matthias Bell,
President, Performance Coatings

A handwritten signature in blue ink that reads "Barry Misquitta".

Barry Misquitta,
President, Color Solutions

A handwritten signature in blue ink that reads "David Newton".

David Newton,
President, Advanced Materials